

2024 SPONSORSHIP PACKAGE



ABOUT US

Cycle Stratford is a bicycle club in Stratford, Ontario for individuals and families who enjoy cycling. We support cycling for recreation and for transportation. Our members enjoy many benefits, including scheduled group rides, special events, educational workshops and active transportation advocacy in the City.

Cycle Stratford is devoted to cycling for recreation and health. Created in 2013 as a not for profit corporation, we focus on:

- Safe, recreational bicycle riding
- Fellowship and good sportsmanship
- Bike safety and maintenance
- Advocacy on cycle lanes and paths, safe riding areas, appropriate signage and related infrastructure
- Cycling events organized by the club and by other clubs
- Community building



Opportunity

Our members live, work and play in Stratford and area. Your sponsorship is a commitment to those friends, neighbours and employees who support your business and others like yours in our community. Your donation will allow Cycle Stratford to continue offering no-cost and low-cost programming to our members.

\$500 a year

- Logo on all email communications to our members
- 3 special features per sponsor on Cycle Stratford's social media platforms
- Logo on Cycle Stratford's website footer
- Logo on Cycle Stratford membership posters
- Free Cycle Stratford membership for 1 year

\$125 a year

- No-strings-attached option for friends and family who wish to support our club

Quick facts:

- 70+ annual members from Stratford and area
- 800+ followers on Instagram & Facebook
- 70+ weekly group rides + 6 group destination rides a year



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